

# Sensory Assessment for Water

Differentiating mineral and spring water characteristics based on sensory assessment protocols in order to determine optimal suitability for food and wine pairings

*Taste the difference! For 64% of buyers, the taste of natural mineral water is the key selling point (Source: IPSOS, FORSA)! Reason enough to offer a comprehensive breakdown of the mineral content of your own natural mineral water or spring water and thus achieve clarity of position by focussing on its unique characteristics!*

The Water Sommelier Union is your dependable partner, with our sensory-trained examiners experienced in water analysis and description. We will provide you with a detailed report that you can use in customer communications, be it in person or via your corporate website.

Section one of the report includes a classic breakdown of total mineralization according to directive 2009/54 / EC, a legally permissible nutritional-physiological statement as well as a detailed description of taste, mouthfeel and appearance based upon recognized WSU tasting guidelines. Analysis of the mineral composition of samples provided by the owner/operator of the natural spring is the basis for section one.

Section two of the assessment gives specific pairing recommendations, including food and beverages (e.g. wine). The key feature in this section is a comprehensive explanation of how the respective sensory characteristics interact with the meal or the wine.

All mineral waters tested by us receive a detailed sensory assessment certificate (graphically designed and in PDF form), a certificate in DIN A3 format and the seal „Certified & Approved by the Water Sommelier Union“. This seal can be integrated into the label for promotional purposes. The use of the expert report, the certificate and the seal is governed by a standard licensing agreement.



Do not hesitate to contact us soon for a fully customized offer, and boost the value of your mineral or spring waters with the recognized seal „Certified & Approved by the Water Sommelier Union“!

## Water Sommelier Union

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